

As a result of these efforts, SET's earnings reached multiples of its equity, highlighting the profitability and **success of the company**. The achievements of SET in 2022 demonstrated its resilience and ability to navigate through challenging market conditions while maintaining its position as a leader in the industry.

In 2022, SET made significant changes to its **brand and digital presence**, aimed at

enhancing its customer experience and reinforcing its position in the market. The most notable change was the introduction of a new logo, which marked the beginning of a complete redesign of the company's graphic identity. This redesign extended to the company's website, which was updated with a fresh, modern look and improved functionality.

The company's commitment to **improving the customer experience** was also reflected in the overhaul of its customer platform, PriceBlick. After a thorough UX analysis, the platform was adjusted to improve usability and optimize the customer journey. As part of this effort, a new design was launched, featuring a more intuitive interface and streamlined navigation.

These changes represented a significant investment in SET's brand and customer experience, demonstrating the company's commitment to providing exceptional service and staying at the forefront of the industry. With its new look and improved functionality, SET is well-positioned to continue to **grow and evolve in the years ahead**.

## TTF DA in EUR/MWh

